



With over 2 million visitors each month you'll find the right buyer at primelocation.com

The more refined property search.





Selling or letting

If you're selling or letting your property, it's more important than ever that it's seen by the right people. Evidence shows that over 80% of buyers and tenants search for property online first, then contact an estate agent.

Whether they're searching via Google or any other search engine, our heavy investment in search engine marketing will drive buyers and tenants to your property.

On top of our search engine marketing, we support estate agents through our national and local press campaigns, online advertising and PR. All of this activity helps us generate over 2 million unique visitors to our site each month.

Buying or renting

When you're looking for your perfect home, there's only one place to start – primelocation.com. Each week over 70,000 properties are added for sale and to rent from the country's leading estate agents.

To receive regular updates simply register your details and fill in your criteria. We'll send you alerts as soon as new properties matching your requirements are listed on the site. You can save details of any suitable properties in 'myPrimelocation.com' area, allowing you to build a portfolio of your favourites.

Why primelocation.com?

- Reach over 2 million* active property searchers every month.
- 40% of primelocation.com users have at least a 40% deposit to place on their next property, making their ability to secure a mortgage and complete on transactions much more likely. **
- Benefit from our £7m national marketing and advertising campaign.
- As soon as a property matching the home searcher's criteria is uploaded, we'll send an email alert to let them know.
- Show off your property with multiple photographs, making it easier for the home searcher to get an insight and feel for your property.
- Our mapping facilities use both Street View from Google Maps and Microsoft's Bird's Eye View functionalities. Providing full external views of properties.
- Advertising on primelocation.com also results in having your property listed on the MailOnline's property section; the MailOnline reaches 21 million visitors each month.



*According to monthly primelocation.com figures for the last 7 months.**In a recent survey of active property searches 40% of respondents said they can put down a deposit of more than 40%.

